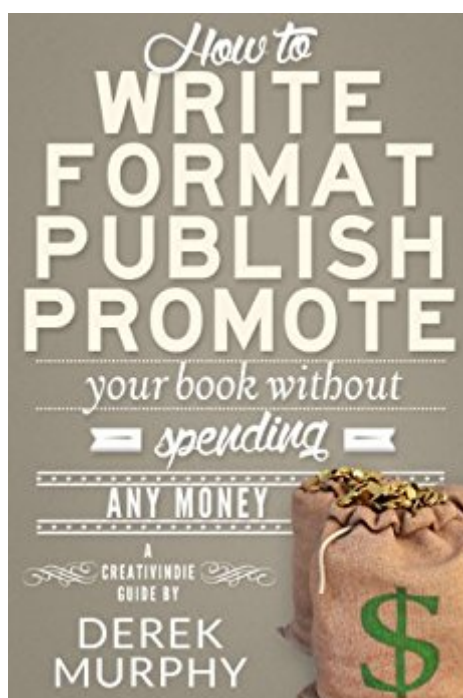


The book was found

How To Write, Format, Publish And Promote Your Book (Without Spending Any Money)



Synopsis

Over the past several years, I've built a handful of tools to help indie authors publish better looking books without spending a fortune. Most of them are free resources that will increase the quality of your finished book and save you a lot of money. This book is an introduction to some ways to publish on the cheap, DIY style. This book will save you time and money, while increasing the quality of your finished book. Publishing a book, but not sure where to start? DEREK MURPHY has been a book cover designer, writing coach and publishing consultant for almost a decade, helping thousands of authors put their books out into the world. In **WRITE, FORMAT, PUBLISH, PROMOTE** Derek reveals the free or low-cost tools, tips and strategies that successful authors can use to get an edge — drastically cutting costs from the expenses of book publishing. Learn how to **WRITE** faster and finish more books **EDIT** your book by identifying common errors **FORMAT** for print and eBook, with free templates **PUBLISH** your book and put it up for sale **PROMOTE** your book with powerful marketing tricks **ALL WITHOUT SPENDING ANY MONEY!** Update: This book was written a few years ago, and I've updated it for 2016. However since then I've started doing video tutorials and sharing free book design templates. My YouTube channel has almost 300,000 views from all the authors using my tutorials to learn about book design, publishing and marketing. So you should check that out, or visit my main site, www.creativindie.com, to see all the latest publishing hacks I've discovered.

Book Information

File Size: 14672 KB

Print Length: 215 pages

Simultaneous Device Usage: Unlimited

Publisher: Creativindie (April 2, 2014)

Publication Date: April 2, 2014

Sold by: Â Â Digital Services LLC

Language: English

ASIN: B00K00DTJY

Text-to-Speech: Enabled

X-Ray: Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #166,116 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #10

in Kindle Store > Kindle eBooks > Arts & Photography > Graphic Design > Design > Books

#55 in Books > Arts & Photography > Graphic Design > Commercial > Book Design #380

in Kindle Store > Kindle eBooks > Reference > Writing, Research & Publishing Guides > Writing Skills

Customer Reviews

A great source of information for those new to self publishing. As it says in the description, most of the information included can be found free on the Internet. If you have the extra time to go searching for the information, more power to you. I'd rather use that time to write. Everything you need to know about self publishing is right here, from planning your book to how to promote it once its been published. The information that is included on formatting is golden--just that chapter is worth the price of the book. There are some advanced techniques on formatting that I haven't seen, and I'm looking forward to trying some of them out with my next book. I also loved the honesty in the chapter on promotion. Derek doesn't pull punches--it's hard to promote a new book, particularly if you're a new author with no platform. He's got some great ideas of how to get the word out about your book, a few free (which is the point of the book, right?), but many paid. I did like the list of the '10 Most Powerful Things You Can Do For Free,' but the main focus of the promotion part of the book was on paid methods. I also really loved the section at the end where the experienced writers provided their top tips for other authors. I've purchased a lot of books about self publishing. This one is well worth the price and provides a ton of good content all in one place.

Derek Murphy's first book, *Book Marketing is Dead: Book Promotion Secrets You MUST Know BEFORE You Publish Your Book.*, was damn brilliant. Mr. Murphy gave us a world of information in terms of indie author advice. In fact, I hate to admit this, but the tips and tricks in *Book Marketing is Dead* were so great I, uh, well I purposely didn't tell anyone about the book. There, I said it. I'm selfish and was looking for an edge. Well, I'm not like that anymore. I've grown, and so as Mr. Murphy. Again, he has created a well-researched book crammed with tips and sage advice. But this one emphasizes free whereas his previous book was about what works, price not a consideration. Murphy's been in the indie publishing arena probably longer than 90% of the folks writing out there. This gives him the knowledge, background, and experience to tell us what worked for him and what didn't. This book is nearly 200 pages, so no skimping on content here (unlike some other books aimed at us author folk). Derek Murphy has a friendly, inclusive writing style and a lot to

share. He even recommends a little book that is one of my personal favorites that I didn't think many folks knew about, *How To Write A Book Without Typing It in 6 Easy Steps: #1 Secret Hack for Authors, (The Blueprint Author Coaches Use to "Write" a Book with Less Effort, No Writer's Block and Faster Results)* by Sean Fiedel. Mr. Murphy's book also contains an interview-like section wherein a number of successful indie authors tell us what worked for them. Nice. PROS - Links to the tools and concepts he teaches - Up-to-date (this isn't yesterday's Web reality) - Nice organization - Lots of freebies (from himself and via links in the book -- reason alone to pick this one up) CONS - Well, there is no "guaranteed" system, so saying that his system won't guarantee success isn't really a "con" so never mind - This is just me, but I would like a paperback option like his first book had (I know, I know, the links don't work, but I just like having it on my shelf) My advice to you: Grab this book today. This book will be my go-to reference guides for quite awhile, along with Truant and Platt's *Write. Publish. Repeat. (The No-Luck-Required Guide to Self-Publishing Success)*, Tim Grahl's *Your First 1000 Copies: The Step-by-Step Guide to Marketing Your Book*, and Joanna Penn's *How To Market A Book*.

At about 215 pages, this is written for the independent publisher, who has little or no expertise in formatting. The grammar, typography and flow are excellent, but would be easier to read if there were not so many links sprinkled throughout the text, so I am rating *How to Write, Format, Publish and Promote your Book* as a three star book. For readers who have Adobe InDesign, but who have not yet learned how to utilize templates, though, this book is a five star, must read.

I'm an author only recently starting to self-publish my own fiction. I found Derek Murphy's DIYbookcovers.com site and bought this book primarily because I am interested in learning how to design my own covers for ebooks to save on production costs. In fact, when I bought the book, I started to skim over the section on Writing in order to get to the "good stuff," the practical info on formatting and publishing without spending too much money. I quickly STOPPED skimming and read closely what Murphy has to say on the writing craft as well as the business of being an author. Great info here, practical and presented clearly. Links to resources for authors (to his own site as well as others) with inclusions of Murphy's own experience in writing and publishing (as well as entrepreneurship) that make the book an enjoyable, as well as useful, read. I particularly enjoyed the inspirational quotes sprinkled throughout. They might seem corny or flippant, inspirational hoo-ha to some. But as a "quoteaholic" myself, I found many to copy down and post around my writing space. A useful guide for beginning or experienced authors. I will be using the book as a

reference for the foreseeable future.

This was an easy read, but covered so much information that anyone looking to get started in publishing can tackle the task without freaking out. Love that Derek gives it to you straight, pointing out what not to waste time on. That's especially important for us creative types who tend to get bogged down with details. There are a ton of quotes included from authors who've traveled this road, which drives home key points and doubles as an inspirational boost. And the many links included take you directly to pertinent info and content—like the best fonts to use when formatting, or the gallery of cover design ideas. Super helpful for avoiding the urge to recreate the wheel (another creative-type dilemma). I'll definitely return to this resource time and again, you know, until I can hire somebody to return to it for me :)

[Download to continue reading...](#)

How to Write, Format, Publish and Promote your Book (Without Spending Any Money) ROMANCE SELF-PUBLISHING BOOK BUNDLE (Books One to Three): All the Information you need to Write, Publish and Promote your Romance Kindle Book How to Write a Book: Write, Publish and Market a Best Selling Nonfiction Book in 7 Days with this Step by Step Guide FRUGAL LIVING: MAKE MORE MONEY BY SPENDING LESS (Budgeting money free, How to save money tips, Get out of debt fast, Live cheap, Debt free, Spend less) Sex For Money: How to Write, Publish, and Sell Gay Erotica and M/M Erotic Romance Naughty Ink: Write Erotica. Self Publish. Make Money. Be Successful, TODAY. Hydroponics : DIY Hydroponics Gardening : How to Start Your first Hydroponics System Without Spending Too Much Money and Time. Sell Your First Book!: How To Write, Edit, Publish & Sell Your Very First Book On Within 48 Hours From Right Now! DIY Hydroponics Gardening: How to make Your First Hydroponics System without Spending too Much Money or Time Personal Finance: Budgeting and Saving Money (FREE Bonuses Included) (Finance, Personal Finance, Budget, Budgeting, Budgeting Money, Save Money, Saving Money, Money) Writer on a Budget: Insider tips and resources to help you write, polish, publish, and market your book at minimal cost The No Bullsh*t Guide To Erotica Short Story Prompts (for 31 Days) (Write Erotica for Money): Write for Money (The No Bullsh*t Guide to Writing Erotica) The No Bullsh*t Guide To Writing Erotica Short Stories (Write Erotica for Money): Write for Money The No Bullsh*t Guide To Writing Erotica on a Bootstrap Budget (Write Erotica for Money): Write for Money Writing for Children and Teens: A Crash Course (How to Write, Revise, and Publish a Kid's or Teen Book with Children's Book Publishers) The No Bullsh*t Guide To Writing Erotica and Making Money (Write Erotica for Money): Writing for Money How to Write, Publish, and Present in the Health

Sciences: A Guide for Physicians and Laboratory Researchers Fiverr-Best Gigs to Make Money on Fiverr With Proven Money Making Gigs And Ways for Making Money That Work (Fiverr.com Books, Make Money With Fiverr Gigs, Ideas, Tips, SEO Book 1) How to Write and Publish a Scientific Paper, 8th Edition How to Write and Publish a Scientific Paper

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)